



Dear Friend,

Year after year, the Delray Beach Home Tour draws hundreds of guests from all over South Florida and beyond. With over 500 attendees, 100 volunteers, and generous sponsorships, last year's event raised over \$84,000 for the children and families of the Achievement Centers.

The 2012 Delray Beach Home Tour will be held on Thursday, March 15, 2012 in the Lake Ida area of Delray Beach. Guests will enjoy a leisurely day of touring unique residences, a catered luncheon and trolley service between homes. The event also features an extensive raffle that includes travel packages, fine jewelry and spa services.

A Delray Beach Home Tour sponsorship benefits the Achievement Centers, a non-profit organization serving low-income children and families. The mission of Achievement Centers is to provide programs and services designed to help low-income families break the cycle of poverty while preparing children for success in school. The Achievement Centers positively impact the lives of 1,000 youth and families in our community and help prepare tomorrow's future leaders while helping families achieve and maintain economic self-sufficiency.

Your sponsorship helps defray the cost of the event and a portion is tax-deductible. Sponsoring produces awareness for your company in the lucrative Delray Beach market while supporting a local, worthy cause.

Opportunities for you to make a difference in the lives of these children in the form of sponsorships are available from \$500 to \$5,000. Enclosed is a packet which outlines the sponsorship options. There are many ways to become involved:

- Become an event sponsor
- Attend the event
- Donate items for the raffle
- Donate products or services
- Simply make a donation

We hope you will find the enclosed information helpful in your decision to support local children & families in need. If you have any questions, please feel free to contact Kari Shipley at (561) 272-5705 or Lindsay Usher at (561) 266-0003 ext. 12. And, of course, we invite you to tour the Achievement Centers to see firsthand the work we do.

Sincerely,

A handwritten signature in black ink that reads 'Lindsay Usher'.

Lindsay Usher
Events & Marketing Manager
Achievement Centers Foundation

A handwritten signature in black ink that reads 'Kari'.

Kari Shipley
Chairperson
Delray Beach Home Tour

About the Achievement Centers



The Achievement Centers for Children & Families was established in 1969 as a non-profit social services organization that provides a safe nurturing environment for children who need us the most - particularly those at the highest risk for poverty, abuse, abandonment or neglect. The Center's mission is to meet the academic, social, emotional and physical needs of these children while helping low-income families break the cycle of poverty.

Our award winning services and nationally accredited programs serve 700 children on two campuses. Comprehensive services include quality affordable toddler, preschool, after school and teen programs. In addition, adult education and community outreach programs reach 350 adults, enabling them to become economically self-sufficient.

The Achievement Centers' stabilizing force for low-income children and families would not be possible without the support and dedication of our many friends and supporters.

For more information about the Achievement Centers or the Delray Beach Home Tour, visit us at www.DelrayChild.org or call 561-266-0003.

Fast Facts

- **89 cents** of every dollar raised goes directly to our programs
- **95%** of toddlers demonstrated good progress towards readiness skills and developmental milestones
- **99%** of preschoolers met or exceeded benchmarks for public school entry
- Accreditation from the National Association for Education of Young Children placed the Achievement Centers in the **top 3%** in the nation of childcare facilities for 13 consecutive years

Delray Beach Home Tour

CELEBRATING 11 YEARS OF SUPPORTING THE COMMUNITY



Sponsorship Opportunities



A Tour of Distinctive Homes in the Lake Ida Area of Delray Beach
THURSDAY • MARCH 15, 2012 • 10 AM - 4 PM

Become a sponsor and be a part of this prestigious community event!

Sponsorship Benefits	Sponsorship Levels			
	Luncheon \$5,000	Home \$2,500	Tour \$1,000	Friend \$500
Exclusive signage & information table at luncheon with opportunity to greet guests				
Check presentation photo for use in marketing materials				
Banner at luncheon location (provided by sponsor)				
Signage at featured home				
Inclusion in all print marketing including pre & post press announcements and media alerts				
Logo on image slide show (post-event) at www.DelrayHomeTour.com				
Prominent recognition on all marketing materials				
Post-event ad in <i>Little Voices Newsletter</i> (mailed to 5,000 local residents)	1/2 Page	1/4 Page		
Inclusion in all web-based marketing (10,000 impressions through website, e-blasts, Facebook, etc.)	Ad & Logo w/Link	Logo w/Link	Name w/Link	
Ad in event guide	Full-Page inside cover	1/2 Page	1/4 Page	
Inclusion on banners displayed on Home Tour Trollies	Logo	Logo	Name	
Inclusion on invitations and event guide	Logo	Logo	Name	Name
Complimentary tickets to event	10	8	6	2

Top Sponsorship Opportunities

\$5,000 Luncheon Sponsor

The Luncheon Sponsorship offers the most exposure by visibility at the Luncheon. Sponsors may greet guests and have their company information on display at the luncheon location.

\$2,500 Home Sponsor (6 Available)

Home Sponsors have a high level of visibility as each home on the tour has an exclusive sponsor. Sponsors may greet guests and have their company information on display in the home they are sponsoring.



Help us generate more revenue by donating!

In Kind Donations

Please consider a donation of products or services to enhance the experience for all of our guests.

- Raffle Items
- Photography/Videography
- Design/Print Services
- Decor/ Event Rentals
- Food/Beverage Donation
- Media Coverage/Advertisements

Let us create a package to meet your marketing and budget goals.

Contact Information:

Lindsay Usher
Events & Marketing Manager
561-266-0003
LUsher@ACCFfoundation.org

Kari Shipley
Chairperson, Delray Beach Home Tour
561-272-5705
jwmship@hotmail.com

EVENT OVERVIEW

The 11th Annual

Delray Beach Home Tour

Thursday, March 15th
10 am—4 pm
Lake Ida Area of Delray

For the 11th year, nearly 600 local residents and people from South Florida and beyond will attend the Delray Beach Home Tour. This signature event benefits the Achievement Centers for Children & Families.

Tickets are \$100, and can be purchased on the event website or by calling 561-266-0003.

Ticket Includes:

- Tours of Distinctive Homes
- Catered Lunch
- Extensive Raffle
- Trolley Service

For more information or to sponsor the event, please contact:

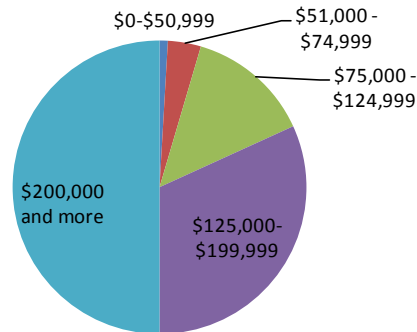
Lindsay Usher
Events & Marketing Manager
Achievement Centers Foundation
561-266-0003
LUsher@ACCFfoundation.org

For more information about the Achievement Centers visit

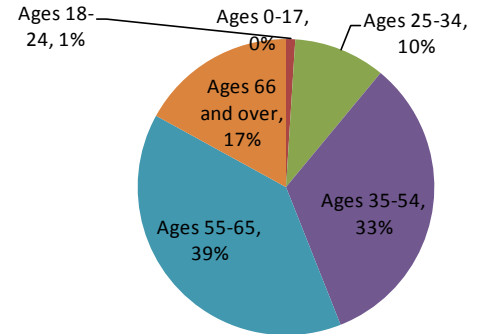
www.DelrayChild.org

Delray Beach Home Tour Demographics

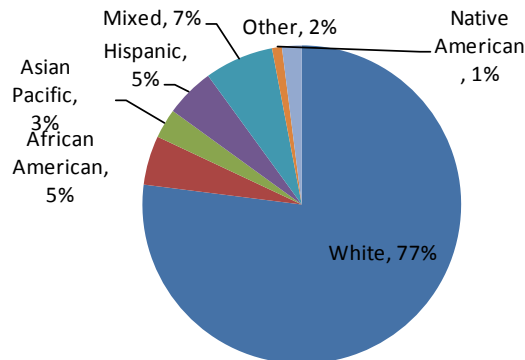
Household Income



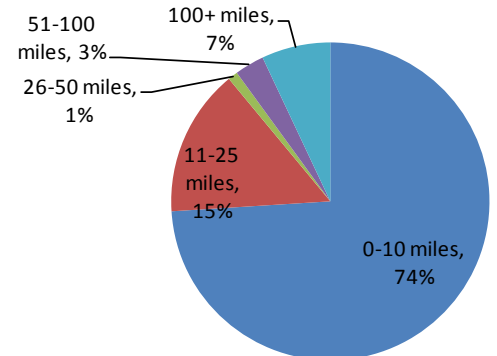
Age



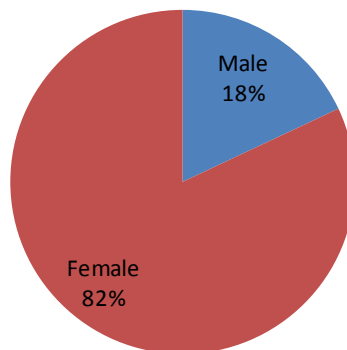
Race



Distance from Event



Gender



With over **500 attendees**, 100 volunteers, and generous sponsorships, **last year's event raised over \$84,000** for the children and families of the Achievement Centers!

www.DelrayHomeTour.com



555 NW 4th Street • Delray Beach, FL 33444

Delray Beach Home Tour Commitment Form

Name of Company, Institution, or Individual _____

(As you would like it listed in print materials)

Title _____ First Name _____ Last Name _____

Address _____ Suite/Apt./Unit/Floor _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Indicate your level of sponsorship

Luncheon Sponsor (\$5,000)

Home Sponsor (\$2,500)

Tour Sponsor (\$1,000)

Friend Sponsor (\$500)

Other _____

In-Kind Donation

(raffle items, products, services, etc.)

Item or Service: _____

Value \$ _____

Please include 1-3 sentences describing your donation.

Attach Additional Sheet of paper if necessary.

Credit Card Payment

Type: AMEX Visa Mastercard Discover Amount \$ _____

Account # _____ Expiration Date _____

Card Holder _____ Signature _____

FOR FEDERAL INCOME TAX PURPOSES, THE TAX-DEDUCTIBLE AMOUNT OF YOUR DONATION IS LIMITED TO THE AMOUNT OF MONEY CONTRIBUTED OVER THE FAIR MARKET VALUE OF GOODS AND SERVICES RECEIVED BY SPONSOR. COMMUNITY CHILD CARE CENTER OF DELRAY BEACH FOUNDATION INC. DBA ACHIEVEMENT CENTERS FOR CHILDREN & FAMILIES FOUNDATION IS A NOT-FOR-PROFIT 501C(3) ORGANIZATION. ALL CONTRIBUTIONS ARE TAX EXEMPT TO THE FULLEST EXTENT THE LAW ALLOWS. A COPY OF THE OFFICIAL FL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED BY CALLING (800) 435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATES. #CH-12265



How to Submit Commitment Form

Mail form and payment to
Achievement Centers Foundation
555 NW 4th Street
Delray Beach, Florida 33444
or fax to (561) 266-0013

Make Checks Payable to: ACCF Fdn.

For more information visit www.DelrayHomeTour.com
or call 561-266-0003.