

Contact: Lindsay Usher, *Marketing & Event Manager*
Achievement Centers for Children & Families Foundation
(561) 266-0003 ext. 12
LUsher@ACCFfoundation.org

FOR IMMEDIATE RELEASE

**Achievement Centers for Children & Families Foundation
Hires Three New Staff Members**

DELRAY BEACH, FL (July 12, 2011) – The Achievement Centers for Children & Families Foundation has announced the hiring of three new staff members to the foundation staff. Lottie Gatewood has been named Grants & Annual Fund Manager, Lindsay Usher has been named Event & Marketing Manager, and Theresa Melocco has been named Marketing Specialist.

Lottie Gatewood, who had been the VP of Resource Development for the Boys & Girls Club of Palm Beach County, will be responsible for leading a comprehensive annual fund campaign and grant writing efforts for competitive corporate and foundation grants. Gatewood has twenty years of marketing and communications experience for both national and international organizations that primarily focus on social issues.

Lindsay Usher, whose previous positions included Director of Marketing for CPI and Marketing/Sales Account Executive for *Southern Gaming and Destinations Magazine*, will be responsible for planning and execution of events, and developing and implementing marketing strategies to increase awareness and support of the Achievement Centers.

Theresa Melocco, formerly a Product Manager at Jarden Consumer Solutions, will be responsible for strategic marketing for the foundation and Achievement Centers including volunteer program management, creating marketing plans, collecting and analyzing data, and she will also serve as a liaison to the Spirit of Giving Network.

“The Achievement Centers Foundation is fortunate to have brought on board these three high caliber professionals,” said Stephanie Seibel, Executive Director of the Achievement Centers Foundation. “Their combined skills and talents are sure to move the organization to a new level of success while advancing its mission to assist children and families in need.”

The Achievement Centers Foundation is the fundraising division for the Achievement Centers for Children & Families, a social services agency that serves low-income children and families in Delray Beach. The Foundation oversees the annual fund campaign, fundraising events, grants and marketing programs that support the Centers’ programs and services.

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ABOUT THE ACHIEVEMENT CENTERS FOR CHILDREN & FAMILIES: The Achievement Centers for Children & Families is a non-profit social services agency that provides comprehensive services to educate, train, and support at-risk children, youth and families ensuring school readiness, skill and capacity building opportunities, higher academic performance, increased economic self-sufficiency and improved quality of family function with healthier lifestyles. Their award-winning services and NAEYC (National Association for the Education of Young Children) accredited programs serve children, age 12 months to 18 years, and adults on two campuses. Programs include quality, affordable childcare, after school and extended day programs, teen programs, adult education and community outreach services. The Centers' main campus is located at 555 NW 4th Street in Delray Beach and the Beacon Center at Village Academy campus is located at 400 SW 12th Avenue. For more information about the Achievement Centers, call (561) 276-0520 or visit www.DelrayChild.org.

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